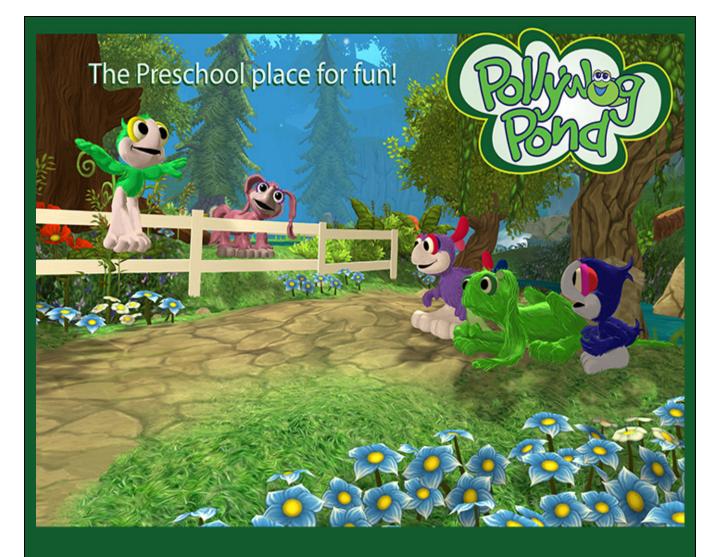


Welcome to Pollywog Pond!

Bill culbertson



Welcome to Pollywog Pond!

Bill culbertson

Welcome to Pollywog Pond!

Characters, artwork, set, video game direction and story by Bill Culbertson

Come visit us at www.PollywogPond.com

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What's happening at Pollywog Pond?

Overview

Pollywog Pond is a preschool property featuring a video game portal to games, stories and songs. It's a fun, safe place to make new friends while exploring a world filled with learning and discoveries. Pollywog Pond has an underlying soft-curriculum emphasizing problem solving, social and emotional literacy and team work.



There's always something happening at Pollywog Pond!



Located halfway between Here and There,
Pollywog Pond is nestled at the edge the woods
along a country road. The simple setting is natural,
colorful and inviting...

A great place to come have fun with friends!



Doodles!

Players in the game play as Doodles. The player selects if they are a boy or girl and what color they want to be.



The Game

Pollywog Pond is available in two versions, a Classroom version for teachers to use and a Home Version for early learners, friends and family to play.

Both offer the same great activities!



With the Home Version of the game, players register, with parental permission, creating a subscription to play. They can access play areas and earn fun Points! In the classroom Version, teachers manage the student's Play in the game.

Multi-Platform

Pollywog Pond has been developed with multiple platform release in mind. The primary platform is as a downloadable video game. Mini-games are available as mobile apps. Original content, books, videos and music are developed with a 360-degree deployment strategy. When possible, content is designed to be scalable for shifts to compatible

media. The characters have been interpreted in physical and virtual 3D, as well as in 2D for consistent look and styling.



There's new friends to meet ...

Curriculum

Pollywog Pond has an underlying soft-curriculum, emphasizing problem solving, social and emotional literacy and team work.

Some of the Characters Can, at times, exhibit mild behavioral Challenges that Call on their friends to develop understanding and coping skills. Fostering positive relationships and promoting inclusion are key elements in the curriculum's core.

Experts in soft-curriculum, mild-autism, bullying and team work will assist writers to ensure focused, accountable scripts.



fun surprises...

Activities

Pollywog Pond is a portal to fun. Players can visit themed subject areas, the Great Book for reading, the Video Blocks for viewing videos, the Music Box for music and music videos, the Game Vault for mini-video games and other areas.

Content will be added continuously in all subject areas to keep players engaged in the learning and fun.



...and happy faces!

Music and Movement

Our friends at the Pond love music and enjoy moving to the rhythm and beat. Some have trouble keeping rhythm, but there is always a caring buddy to help.

"Tap your toes! Listen to the beat!"



There's music in the morning...



Things at Pollywog Pond happen at a nice, easy pace. The intent is to encourage even the youngest viewers to see, think and understand.



...and music in the evening.

Apps

The main game is available as a downloadable file that streams updates and new content when played. Parents will appreciate the safe environment that they control... no surfing!

Mini-games from the main game, videos and books are also available for mobile downloads on iOS and Android platforms.



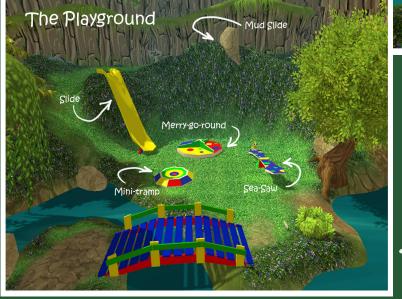


So, what's there to do at the Pond? First, meet your new friends...

Head over to Big Rainbow falls...

and Visif the Playground...





...don't miss the mud slide! Watch music Videos at the

Music Box ...

and story Videos...



Video Blocks
Watch fun Video Clips

Video Blocks

...af the Video Blocks.



Enfer the Game Vault to play fun Mini-games... available as apps too!



Learning to read? Be sure to Visit the Great Book for super stories.



Don't forget to visit Waddle! What does she have in her Basket?

for a challenge, go to the Lost Maze.





Go to the Big Pond for an underwater adventure.

The Big Pond

Can You Find all the Pollywogs?





come join the fun! There are new adventures waiting for you around every corner.

Characters

The four main characters, Derb, Berb, Waddle and Weep, have distinct personality and Character traits defining their roles. Their individual growth, as well as the relationships between each other and with visitors provides the basis for our stories. All four are on the younger side, not really having much real world experience.

Visitors who often stop by to visit our friends include children and adults. They bring a variety of music, dance and discovery to the woods.



Who lives at Pollywog Pond?





Derb!

He's a happy, easy-going, warm-hearted friend.

He always tries to look on the sunny side of things. Even when things look their darkest, he'll look for some hope saying, "You never know!"

Derb is a great hopper, but, did you know he can fly by flapping his feet? Way cool!

From his favorite hole in the big tree where he lives, Derb loves to visit his friends and explore all the fun places at Pollywog Pond.





Berb!

Berb is not only bigger than his friends he has a big personality too. Big for his age, he can be a bit on the clumsy side.

Berb is fun to be with, he's high spirited and a good friend. He can be very silly.

> He loves to play, but sometimes has trouble fitting in.

He lives high up a tree in a great big nest. If you hear him flapping down from his nest, watch out—his landings can be quite creative!





Waddle!

Here is a real problem solver! Waddle is very smart and she is very kind.

She enjoys all the things little girls like from ribbons and Curls to dressing up.

Waddle is very self-confident, but can be shy and can get really scared when frightened.

Very full of life, she loves to prance and dance to music.

Sweets, sweets, sweets... she loves to eat sweets!



Weep!

Poor little Weep!
He really wants things to work out, but always expects the worst to happen.

He's the ultimate worrier and really could use some happy thoughts to help get him through the day.

Weep often gets confused by what he hears. He'll respond with a sigh or a moan, then try hard to understand what he's heard.

Weep lives in the hollow log near the edge of the pond. He's best friends with Derb.



What's happening at Pollywog Pond?



Well, I remember when...

Sample Story Synopsis

"New Friends!"

Derb likes to go down to the edge of the pond to tell stories to the pollywogs and they love to listen to him.

One day he told them a story about two wandering strangers, one sad and the other lonely. In the story, they accidentally met and became friends.

It was a story about how he and Weep met and became best friends who decided to live at Pollywog Pond.



New friends!



"Stacking-Up!"

Weep likes to stack rocks. One day he found a large rock that instantly became his favorite. Using it for the bottom rock, he balanced a truly beautiful stack of rocks on top of it. Weep sat for a long time admiring his creation, then he fell asleep.

Upon waking, he discovered his stack had fallen, all the rocks were there but one: the big one, his favorite. Weep was very sad.

As Derb tried to console Weep, a funny thing happened, the missing rock came walking by... it wasn't a rock... it was a turtle! That made for an interesting conversation.

All ended well. You can often find Weep and turtle playing, stacking rocks, on quiet days.



Steady...
steady...



"Clank, Clank, Clank!"

Derb found a shiny, bright cow bell! A very loud cow bell! He liked to ring the cow bell. At first, everyone liked to hear the cow bell "Clank! Clank!" Derb clanked the cow bell all day... and all night. No one could sleep, but no one wanted to hurt Derb's feelings by asking him to please stop. Then, the clapper in the cowbell broke. It wouldn't make a sound.

Everyone was secretly happy. Quiet at last. Later, just as everyone was falling asleep... "Clang, clang, clang!" Derb found a short stick that he could hit the cow bell with to ring it. What fun... now he could use both hands!

Waddle decided she needed to have a little talk with Derb about his ringing. A special "music" time every day was the solution. Everyone played.



Sample Story Synopsis

"Come out of your cocoon"

Weep gets a surprise when a small soft, round, stringy thing he found opens to reveal a butterfly. He gently welcomes the butterfly into its new world. Just when Weep thinks he's made a new friend... the butterfly flies away. Weep became very upset at the loss of his new friend. "I guess I'm just not good at making friends..."

Later, while telling his sad tale to Derb, his winged friend returns, landing on his nose. What a nice surprise! They really were friends! Before long a whole flock of butterfly friends come, covering Weep's entire head.

"Wow!" Derb said to Weep, "You are really good at making new friends!"

"It's a gift," replied Weep.



Sample Story Synopsis

"Can you hear me now?"

One sunny day Derb found out that Trumpet Lilies could be tied together to make a "talkie-listen-ey" thing. He and Weep played talk and listen for a long time. Waddle thought it was great fun too... until Derb decided to connect everyone at the Pond with lots of talky-listen-ey things. There were so many crisscrossing stem lines connecting everyone, no one could move without getting all tangled in the flower stem web!

Well, it was fun for a while...



Derb Calling Weep...
Hello?

Sample Story synopsis

"What's so Funny?"

Berb and Derb were telling jokes to each other. Poor Weep, the jokes didn't make sense to him. So, Derb and Berb set out to teach Weep some jokes ~ a much harder task than expected. When Waddle arrived, she tried to stop all the silliness. Weep, responding to Waddle, unwittingly told his first joke, creating uncontrollable laughter by all. Weep finally felt "in" on the joke.

"Too Close!"

Berb's bubbly personality creates some social problems as he doesn't quite understand the concept of "personal space." One day Berb joined in a game with Derb, Waddle and Weep. Waddle and Weep got upset when Berb kept bumping into them as they played. Derb could see Berb didn't recognize the problem so he used patience and a more understanding approach to help Berb learn the comfort zone. It worked!



Main Characters

Pollywog Pond!

Short Story Concepts

Character Traits



Character	Outlook/Personality	Likes	Dislikes	Fears
Derb	Optimist	Being happy, helping others	Arguments	Making Someone sad
Weep	Pessimist	Relief when things are over	When there is a problem	That the worst will happen
Waddle	Imaginative	Pink, pretty, precious	Rudeness, silliness, being scared	Scary things, making the wrong decision
Berb	Silly	Having fun	Work, being Responsible for something	Missing out on something

Pollywog Pond!

Short Story Concepts

Bill Culbertson

Story: Knock-Knock?	Who Character Was	What Character Learns	Who/ What Character Becomes
Derb tried to teach Weep a knock-knock joke.	Derb- Frustrated	Derb- Patience	Derb- Patient
"I say 'knock-knock?'" Derb said. "Then you say, 'Who's there?' and then I tell you a funny answer." 'Ok, knock-knock?" "Who's there?" "Justin" "No, Weep, it's a joke. Let's try it again Knock-knock?" said Derb. "Who's there?" Weep tried. "Justin!" Derb replied. "Oh I get it," Weep said, "you want me to think your name is Justin! That's funny!" "No, that's not the joke wait for the punch line!" Derb said. "You are going to punch something?" "No. The punch line is the funny part of the joke. So, now say, 'Justin who?'" "Justin who?" "Justin the neighborhood and thought I'd say hello."	Weep- Confused	Weep- Understanding	Weep-Content
"Oh, hello Justin. I'm Weep. It's nice to meet you. You look like someone I know I just can't remember who Wait, it will come to me"			
Derb just sighed. "Nice to meet you do you know any good jokes?"			

"Knock-Knock!"

(Interstitial)



Scene

Pollywog Pond! Knock-Knock

Duration

4:00

Scene

by Bill Culbertson

Page 1/5

Quan.	Did.
700	

Duration Panel

1 01:00:00

Dialogue

Derb:

OK Weep, here is how you tell a Knock-Knock joke:
I start it by saying "Knock-Knock?"

Action Notes

Weep listens to Derb's instructions intensely.

Notes

Derb is attempting to teach Weep how to tell a Knock-Knock joke.



Duration Panel

01:00:00

Duration

6:00

Dialogue

Derb:

Then you say... "Who's there?"
After you say "Who's there,"
I say someone's name. Then
you say that someone's name
and "who." Then I answer.



Duration Panel

01:00:00

Dialogue

Derb:

Scene

OK, let's try one. I will start the joke... "Knock-knock?"

Weep:

Ummm... who's there?

"Knock-knock!"

(Interstitial)

Panel

Duration

Duration

01:00:00



Pollywog Pond! Knock-Knock

Duration

by Bill Culbertson

Duration Panel

01:00:00

Scene

Page 2/5 Duration

1 01:00:00	4	3:00
	D'S	1

Duration Panel

Dialogue

Derb: Justin!

Weep:

But your name is not Justin ... it's Derb!

Dialogue

Derb:

No Weep. That is part of the joke. You'll see. Let's try again... Knock-knock?

Dialogue

Weep:

Who's there?

Derb: Justin!

Action Notes

Weep acts confused.

Action Notes

Derb keeps a positive attitude with Weep.



"Knock-knock!"

(Interstitial)



Pollywog Pond! Knock-Knock

Scene

by Bill Culbertson

Page 3/5 Duration

11	-			
	1	01:00:00	7	5:00
Scene		Duration	Panel	Duration



Weep:

Dialogue

Oh, I get it! You want me to think your name is 'Justin!' That is funny! A very funny ioke!



Duration Panel

Duration

Dialogue

Derb:

No Weep. That is not the part of the joke that is funny. Wait for the punchline.



Duration Panel

01:00:00

Dialogue

Weep:

Are you going to punch something?

Derb:

No, the punch-line is the funny part of the joke...

"Knock-knock!"

(Interstitial)



Pollywog Pond! Knock-Knock

Duration

by Bill Culbertson

Scene

Page 4/5

1	01:00:00	10	3:00
	2		

Duration Panel

Dialogue

Derb:

Now say, 'Justin who?'

Weep:

Justin who?



Panel

Duration

Duration

01:00:00

Dialogue

Derb:

'Just-in' the neighborhood and thought I would say hello!



Duration Panel

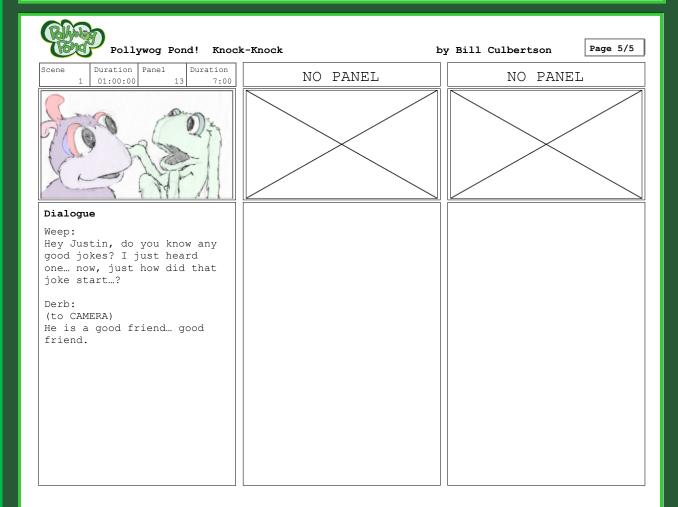
Dialogue

Weep:

Oh, hello Justin! It's nice to meet you. Say you look familiar, like someone I know... hmmm...

"Knock-knock!"

(Interstitial)



"Just Silly!"

(Interstitial)

Pollywog Pond!

Short Story Concepts

Bill Culbertson

Story: Just Silly!	Who Character Was	What Character Learns	Who/ What Character Becomes
Berb was sitting alone laughing. Just laughing. Sometimes loud, sometimes quietly.	Berb- Happy	Berb- Moods	Berb- Happy
Derb came along and asked Berb what is so funny. Berb was laugh-	Derb- Inquisitive	Derb- Moods	Derb- Happy
ing so hard he couldn't answer. At first Derb was puzzled but, soon he caught the "giggle bug" and was	Waddle- Frus- trated, impatient	Waddle- About controlling others moods	Waddle- Satisfied
laughing along with Berb. Weep happened on the two laughing and before long he too joined in.	Weep- Inquisitive	Weep-	Weep- Happy
When Waddle came along she de- manded to know what was so funny. Berb finally stopped and after some thought said he couldn't re- member what was so funny.		Moods	
"Stop being so silly" she said. Everyone stopped laughing. Weep asked if laughing at nothing was silly. Berb got sad. Derb started to get sad, and then said, "You can be happy if you want to. Some- times it's ok to be silly. Don't you want to be ham.ham.ha-a-chooo-			
ppy?" (sneezing) They all started laughing.			

"Just Silly!"

(Interstitial)



Pollywog Pond! Just Silly

Duration

by Bill Culbertson

Scene

Page 1/4

Duration Panel

01:00:00

Dialogue

Berb:

Ha-ha-ha-haaaa! He-he-he-heee! Ho-ho-haa-haa!

Action Notes

Berb is rocking on the ground, laughing uncontrollably!

Notes

Camera starts with a CU and pulls back to MCU.



Duration Panel

Duration

Dialogue

Derb:

Scene

Hi Berb! What are you laughing at?

Berb: He-he-hee-hummm!



Duration Panel

01:00:00

Dialogue

Derb:

Berb? What could be so... he-he... funny?

Berb:

Ha-ha-ha-ha!

Action Notes

Derb enters from the left, then speaks. Berb rocks forward to upright. He tries to control his laughter.

Action Notes

Berb just can't control his laughter.

"Just Silly!"

(Interstitial)



Pollywog Pond! Just Silly

Duration

by Bill Culbertson

Scene

Page 2/4

1 01:00:00 4 6:00

Duration Panel

Dialogue

Derb:

Hee-he-he!

Berb:

Ha-haa-ha!

Weep:

Derb, Berb...what is so funny? Ha-ha...

Action Notes

Derb starts to get the giggles too. Weep enters from the left, speaks, then joins the other two in a round of laughing.



Panel

Duration

Duration

01:00:00

Dialogue

Waddle:

Scene

Hi-ya! What is all the laughing about?

Berb:

Hi Wa-wa-addle… well, he-he… I don't remember. It must have been something funny.

Action Notes

Waddle enters from the left, then confronts Berb. Derb and Weep continue giggling.



Duration Panel

01:00:00

Dialogue

Waddle:

You three do not know what you are laughing at? That is just silly! Stop being so silly!

Action Notes

Derb, Berb and Weep try to get serious while listening to Waddle.

"Just Silly!"

(Interstitial)



Pollywog Pond! Just Silly

Duration

by Bill Culbertson

Scene

Page 3/4

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1 01:00:00

Dialogue

Weep:

I guess laughing at nothing is silly... Is it OK to be silly?

Action Notes

Derb and Berb turn toward Weep when he speaks.



Duration Panel

Duration

Dialogue

Derb:

Scene

Sometimes being silly makes me happy. Don't you like to be ha... ha-c-c... hac-c... ha-

Action Notes

Derb gets the urge to sneeze as he speaks, making him stutter his words.

Notes

CAMERA zooms and Pans on CU of Derb.



Duration Panel

Dialogue

Derb:

Ha-choo-appy!

Action Notes

Derb lets loose with a big sneeze!

Notes

CAMERA zooms from CU to ECU.

"Just Silly!"

(Interstitial)

Panel

Duration

Duration

01:00:00



Pollywog Pond! Just Silly

Duration

by Bill Culbertson

Page 4/4



Duration Panel

Dialogue

Derb:
I like to be happy...

Weep: Hmm-mmm... Dialogue
Waddle:

Scene

Silly-heads!

Weep: Happy!

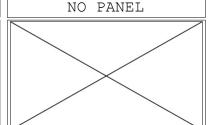
Berb: Happy!

Action Notes

After his sneeze, Derb speaks I a sheepish voice. Weep starts the giggles again and tries to hide it.

Action Notes

Waddle shakes her head, resigning herself to the fact they are all just silly. The three continue their silly laughing.



"Too Close!"

(Interstitial)

Pollywog Pond!

Short Story Concepts

Bill Culbertson

Story: Too Close!	Who Character Was	What Character Learns	Who/ What Character Becomes
"Well h-e-l-l-l-o Derby"! Berb said as he came to a crashing stop into Derb. "Well, I was pretty good, but, you seem to be a bit too close to me right now," Derb answered. "That's ok, we're buddies! Berb said. "Yes, we're buddies, but right now you are making me feel uncomfortable, being this close to me," Derb replied. "Really? I had no idea. I'm sorry. Is this better?" Berb asked pulling his head back a few inches. "Well, a little, but, I would be more comfortable if you were not on top of me." Derb said. "How about if I move over here?" he asked as moving a big distance away. "That seems too far away, don't you think?" Derb said. "Better?" Berb asked as he moved nose to nose with Berb. "Let's try moving one arm length apart," Derb said, "Hold your arm out. That feels better." "You know what? It does! Only from now on we'll use your arm to measure Mine's too long!" Berb said, and reached out pulling Derb into a big hug. "Buddies forever!" he said. "Ok, too close too close, arm length,too close" Derb squeaked out while being hugged.	Derb - Friendly Berb - An enthusiastic friend	Derb- Personal space effects comfort Berb- Respect for other's personal space	Berb - Comfortable Berb - Considerate, aware of personal space

"Too Close!"

(Interstitial)



Pollywog Pond! Too Close

Duration

by Bill Culbertson

Scene

Duration

Page 1/3

1	00:45:00	1	3:00
	200		

Duration Panel

Dialogue

Berb:

H-e-l-l-o Derby!

Action Notes

Berb enters from the right, surprising Derb. Derb turns around to look at Berb.

Notes

CAMERA: MS with both characters.

Berb (Big, blue)
Derb (Small, purple)



Panel

Duration

Dialogue

Berb:

How are you today, buddy?

Derb:

Well, I was good, but, you seem a bit too close to me right now...

Action Notes

Berb ends up on top of Derb, smothering him visually squished, but still upbeat.

Notes

CAMERA zoom and pans to MCU of two characters after Berb lands on Derb.



Duration Panel

Dialogue

Berb:

That's OK Derby, because we are buddies!

Derb:

Yes, but you make me feel uneasy when you are this close to me.

Action Notes

Berb reacts to Derb's response, showing he is trying to understand.

Notes

CAMERA: MCU

"Too Close!"

(Interstitial)

Duration Panel

00:45:00

Duration



Pollywog Pond! Too Close

Duration

by Bill Culbertson

Scene

Page 2/3

1 00.43.00	3	0.00
	Dr. 3	8
(C)		

Duration Panel

Dialogue

Berb:

Really? I had no idea. I am sorry. Is this better?

Derb:

Well, a little, but I would feel better if you were not on top of me.



Dialogue

Berb:

What if I move way over here?

Derb: That seems too far away. We will need to shout to each other if you are that far away.



Duration Panel

00:45:00

Dialogue

Berb:

Is this better? We are barely touching.

Derb:

Let's try moving one arm length apart. Hold your arm out between us.

Action Notes

Berb's visual response is positive.

Action Notes

CAMERA zooms and pans out from CU to full screen as Berb speaks.

Action Notes

CAMERA cuts to CU.

"Too Close!"

(Interstitial)

Panel

Duration



Pollywog Pond! Too Close

Duration

by Bill Culbertson

Page 1/3

-

Duration Panel

Dialogue

Derb:

That seems like a good distance.

Berb:

You are right buddy, it does feel better.



Duration

00:45:00

Dialogue

Berb:

Next time Derby, we will use your arm to measure, mine is too long! Buddies forever!

Derb:

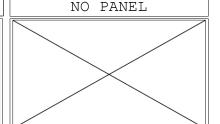
OK, too close! Too close, arm length... too close!

Action Notes

Derb raises his hand to his chest, Berb extends his arm out to touch Derb's hand.

Action Notes

Berb reaches out and pulls Derb toward him, giving him a big bear hug.



Summary

Preschoolers today face a fast-paced, high technology world that can often be distracting, confusing and overwhelming. Pollywog Pond is the perfect place to slow down ~ a simple place where a Child has the opportunity to observe, analyze and comprehend basic social and emotional skills. The stories are simple, funny and easy to follow. The Character's endearing personalities and appealing designs combine to create compelling friends for a young audience.

Viewers will come to love and trust their Pollywog Pond friends, encouraging them as they encounter situations they too are experiencing. Parents will appreciate the reinforcement of positive values and the healthy environment.

For friendship, laughter and good times... Come visit Pollywog Pond!



Come join the fun...
...we'll be looking for you!



Created by Bill Culbertson

Visit www.PollywogPond.com

For more information please contact:

Bill Culbertson Whooplah, LLC 32 Warren Avenue North Smithfield, RI 02896 USA 401-766-6256 culbertson@whooplah.com SOUDIU



come Join the fun!

Located halfway between Here and There, Pollywog Pond is nestled at the edge the woods along a country road. The simple setting is natural, colorful and inviting... a great place to come have fun with friends!

Pollywog Pond is a preschool video game where players can make new friends while exploring a new world filled with hopes, dreams and discoveries.

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